

SPARK *Gala*

**2024 GALA
SPONSORSHIP
GUIDE**

**FRIDAY, DECEMBER 6, 2024, 7PM
ULH CENTER, GREENSPPOINT, HOUSTON**

monarchk12.org/sparkgala



SPARK Gala

Monarch Academy is nonprofit organization with a mission to provide an innovative, challenging, and hands-on education that prepares students for success in the 21st century. Their focus is on exposing underprivileged students to STEAM (Science, Technology, Engineering, Arts, and Mathematics) career fields, equipping them with the skills and knowledge needed to thrive in these high-demand areas.

Monarch Academy is committed to offering a rigorous STEAM curriculum that engages students in real-world applications of science, technology, engineering, and math. By integrating STEAM education throughout their programs, Monarch Academy aims to foster critical thinking, problem-solving skills, creativity, and collaboration among students.

Through partnerships with industry experts, community organizations, and higher education institutions, Monarch Academy provides students with hands-on learning experiences, mentorship opportunities, and exposure to STEAM career pathways. These initiatives help to inspire and empower underprivileged students to pursue careers in STEAM fields, opening up new opportunities and pathways for their future success.

By focusing on STEAM education and providing a supportive learning environment, Monarch Academy strives to bridge the opportunity gap for underprivileged students, empowering them to become the next generation of innovators, problem solvers, and leaders in STEAM-related industries.

#SPARKINNOVATORS



SPARK *Gala*

Dear Monarch Academy Friend,

We are thrilled to invite you to the SPARK Gala 2024, Monarch Academy's Inaugural Gala. SPARK stands for Stimulating Students' Potential, Advancement in STEAM, Research, and Knowledge. At this event, we are coming together for ONE Purpose, having ONE big Impact. This year's event will be held on Friday, December 6, 2024 (7:00 PM), at the ULH Event Center in Greater Greenspoint, Houston!

Because of supporters like you, our largest fundraising event allows us to fulfill our mission of increasing the exposure to STEAM careers and enhancing K-12 students' access to high-quality learning experiences in addition to promoting careers in Science, Technology, Engineering, the Arts, and Mathematics.

Our sponsors are essential to our efforts, and we would like to ask you to please consider one of the attached sponsorship opportunities.

The opportunities and benefits offered for all levels of support listed in this packet will help fund the many programs and services provided to Greater Houston and the surrounding communities. The benefits offered will showcase your brand with positive exposure, valued networking with other community-minded individuals, and the satisfaction of knowing your partnership advances the mission of Monarch Academy.

We invite you to join our mission to increase STEAM exposure in underprivileged communities and consider attending this year's premier fundraising gala, SPARK 2024!

With gratitude,

Elizabeth Sims

Elizabeth Sims, MA, LPC
Board of Directors, President



2024 Board Retreat

SPARK Gala

THE SPARK Gala is MONARCH ACADEMY'S premier fundraiser celebrating achievements of participating students and professionals in STEAM. Your support advances OUR year-round mission to increase the number of Black students interested in, and also pursuing STEAM careers. The fundraiser will recognize MONARCH student scholars, black executives demonstrating excellence in leadership & corporate organizations prioritizing diversity & inclusion initiatives in STEAM.



SPARK SPONSOR • \$20,000

- Stand-alone featured signage with company logo
- Full-page color ad inside cover of event program
- Company logo displayed prominently on digital and print promotional materials
- Company logo on Monarch Academy website linked to your company website
- Recognition in Monarch Academy Impact Report
- Social media recognition
- Speaker at Event
- Priority seating - 1 reserved table of 10 with signage
- VIP Reception
- Swag Bags



TRAILBLAZER SPONSOR • \$10,000

- Stand-alone featured signage with company logo
- Full-page color ad in event program Company logo displayed prominently on digital and print promotional materials
- Company logo on Monarch Academy website linked to your company website
- Recognition in Monarch Academy Impact Report
- Social media recognition
- Priority seating - 1 reserved table of 10 with signage
- VIP Reception
- Swag Bags



EMPOWER SPONSOR • \$5,000

- Company logo displayed prominently on digital and print promotional materials
- Company logo displayed prominently on sponsor signage
- Company logo on Monarch Academy website linked to your company website
- Verbal Recognition
- Social media recognition
- 1 reserved table of 10 with signage



MOMENTUM SPONSOR • \$2,500

- Company logo displayed prominently on digital and print promotional materials
- Company logo on Monarch Academy website linked to your company website
- Verbal Recognition
- Social media recognition
- 1 reserved table of 10 with signage

SPONSORSHIP OPPORTUNITIES



Monarch Academy

SPARK Gala

(SPONSORSHIP REGISTRATION FORM FOR DIGITAL AND PRINT MEDIA)

COMPANY NAME: _____

ADDRESS: CITY: _____ STATE: _____ ZIP: _____

LINK FOR: WEBSITE: _____ INSTAGRAM: @ _____ FACEBOOK: @ _____

CONTACT NAME: _____

BEST CONTACT NUMBER: _____

EMAIL ADDRESS: _____

I/WE COMMIT TO SPONSOR THE SPARK 2024 AT THE FOLLOWING LEVEL:

- \$20,000 SPARK SPONSOR \$10,000 TRAILBLAZER SPONSOR
 \$5,000 EMPOWER SPONSOR \$2,500 MOMENTUM SPONSOR

(MULTIPLE SPONSORSHIPS AVAILABLE AT EACH LEVEL)

I/WE ARE UNABLE TO ATTEND BUT WOULD LIKE TO MAKE THE FOLLOWING DONATION:

- \$1,000 \$500 \$250 \$100 OTHER \$ _____

Please submit payment and high-resolution corporate or organization logo by: September 16, 2024 to info@monarchk12.org.

METHOD OF PAYMENT

- CREDIT CARD CHECK INVOICE PLEASE

NAME AS IT APPEARS ON CARD: _____

CREDIT CARD NUMBER: _____

EXP. DATE: _____ BILLING ZIP: _____ CVC: _____

- I WOULD LIKE TO COVER THE 3.95% CREDIT CARD FEE SO THAT 100% GOES TO MONARCH ACADEMY



TO PAY ONLINE:

<https://Monarchk12.org/SparkGala2024>

Spark Gala 2024 Sponsorship Agreement

Please return this form by email to info@monarchk12.org or by mail to
2211 Rayford Rd. 111-407 Spring, TX 77386



Monarch Academy

THIS DOCUMENT IS A BINDING AGREEMENT BETWEEN MONARCH ACADEMY AND THE BEARER OF THIS SIGNATURE
MONARCH ACADEMY IS A 501(C) (3) ORGANIZATION. CONTRIBUTIONS ARE TAX-DEDUCTIBLE TO THE FULL EXTENT ALLOWED BY LAW

SPARK Gala

PLEASE RETURN THIS FORM BY EMAIL TO INFO@MONARCHK12.ORG OR BY MAIL TO 2211 RAYFORD RD. 111-407 SPRING, TX77386

COMPANY OR INDIVIDUAL NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT NAME: _____

BEST CONTACT NUMBER: _____

EMAIL ADDRESS: _____

I/WE WOULD LIKE TO PURCHASE THE FOLLOWING RESERVATION(S) FOR SPARK 2024:

\$750 TABLE OF TEN \$1500 TABLE OF TWENTY _____ X \$75 = \$ _____

I/WE ARE UNABLE TO ATTEND BUT WOULD LIKE TO MAKE THE FOLLOWING DONATION:

\$1,000 \$750 \$500 \$250 OTHER \$ _____

METHOD OF PAYMENT

CREDIT CARD

CHECK

NAME AS IT APPEARS ON CARD: _____

CREDIT CARD NUMBER: _____

EXP. DATE: _____ BILLING ZIP: _____ CVC: _____

I WOULD LIKE TO COVER THE 3.95% CREDIT CARD FEE SO THAT 100% GOES TO MONARCH ACADEMY.



TO PAY ONLINE:

<https://Monarchk12.org/SparkGala2024>



Monarch Academy

Table Reservations/Individual Donations

This document is a binding agreement between Monarch Academy and the bearer of this signature
Monarch Academy is a 501(c) (3) organization. Contributions are tax-deductible to the full extent allowed by law

SPARK Gala

MESSAGE FROM OUR CEO

I wanted to take a moment to emphasize the critical importance of STEAM (Science, Technology, Engineering, Arts, Agriculture, and Mathematics) education in minority communities. As a company that is deeply committed to fostering innovation and diversity, we must recognize the unique significance of equipping individuals from all backgrounds with the tools and knowledge needed to thrive in the 21st-century economy.

First and foremost, STEAM education provides a pathway to opportunity and upward mobility for individuals in minority communities. By ensuring access to high-quality STEAM education, we empower young people to pursue careers that drive technological advancement and economic growth. This benefits the individuals themselves and contributes to the overall prosperity of the communities in which they live. Furthermore, fostering STEAM education in minority communities is essential for promoting diversity and inclusion in the workforce. By encouraging participation in these fields, we help create a more diverse talent pool, bringing a wide range of perspectives and experiences. This diversity of thought is beneficial not only for our company but also for the broader industry as a whole, driving innovation and creativity. Additionally, STEAM education nurtures critical thinking, problem-solving, and creativity, skills that are invaluable in today's rapidly evolving world. By ensuring that individuals in minority communities have access to these educational opportunities, we are investing in future leaders and innovators who will drive progress and change.

As a nonprofit organization, we have a responsibility to support initiatives that promote equity and access to education. I am proud of the work we have done so far to support STEAM education, but it is clear that there is more to be done. I encourage all of us to consider how we can further contribute to this cause, whether through mentorship, partnerships with educational organizations, or other forms of support. In conclusion, advocating for STEAM education in minority communities is not just a matter of social responsibility; it is an investment in our collective future. By empowering individuals from all backgrounds to engage in STEAM fields, we are not only creating opportunities for personal and professional growth but also driving innovation and progress for the benefit of all.



Ivy Curtis, MBA
Chief Executive Officer



SPARK *Gala*

The logo features the word "SPARK" in a bold, white, sans-serif font. A thick, gold-colored swoosh starts from the left, loops over the top of the word, and ends under the "G". To the right of "SPARK", the word "Gala" is written in a gold-colored, elegant cursive script. Two small, white, four-pointed stars are positioned above the "G" in "Gala".