



# 2025 SPARK GALA SPONSORSHIP GUIDE

**SATURDAY, DECEMBER 6, 2025 - 7:00PM  
HILTON NORTH - GREENSPPOINT, HOUSTON**

[monarchk12.org/sparkgala](https://monarchk12.org/sparkgala)







Monarch Academy is a 501 c(3) nonprofit organization with a mission to provide an innovative, challenging, and hands-on education that prepares students for an innovative economy. Our focus is exposing underprivileged students to STEAM (Science, Technology, Engineering, Arts, and Mathematics) career fields, equipping them with the skills and knowledge needed to thrive and compete globally.

Monarch Academy is committed to offering out of school experiences in the form of

- Academic Acceleration in Reading, Math, and Science
- STEM and Agriculture enrichment
- Arts Integrated Curriculum
- Monthly STEM career explorations
- Behavioral Therapy with Case Management to strengthen student/family relationships and improve overall self-esteem
- Family Engagement workshops
  - Enhance Parental Involvement
  - Support Student Success
  - Build Community among families, educators and students

Through partnerships with industry experts, for-profit/non-profit organizations, and higher education institutions, students have access to the above offerings that help to inspire and empower them to pursue careers in STEM fields, equipping them to become the next generation of innovators, problem solvers, and leaders in STEM.

**#SPARKINNOVATORS**





Greetings,

I am reaching out to share with you an exciting opportunity to partner with Monarch Academy, a non profit 501c3 organization with a mission to expose and equip students to compete globally in STEAM.

**Purpose:** Our primary goal is to support and empower students through a comprehensive STEAM (Science, Technology, Engineering, Arts, and Mathematics) education rooted in Christian values. By partnering with Monarch Academy, we aim to provide resources that will foster innovation, creativity, critical thinking, and character development among our youth.

**Vision:** Our goal is to raise \$300,000 to begin constructing a state-of-the-art facility, a private Christian K-12 STEAM school that offers an exceptional educational experience — complete with advanced facilities, innovative programs, and state-of-the-art technology. We anticipate opening the model school in Houston, Texas Fall 2026, serving as a beacon of faith-based, high-quality STEAM education, with a 5 year plan to expand to a second location.

**Immediate Needs:** To get the academy up and running effectively, we are focusing on the following essential areas:

- **Shuttles:** Transportation solutions to facilitate field trips, extracurricular activities, and community engagements.
- **Materials:** Educational supplies, laboratory equipment, technology tools, and curriculum resources to ensure a comprehensive learning environment.
- **Curriculum Expenses:** Funds to develop and implement a high-quality, faith-based curriculum aligned with STEAM principles.
- **Sustainability:** Establishing ongoing funding streams and resource management strategies to maintain and grow the academy's programs.

**Partnership Opportunities:** We welcome corporate and small businesses, local organizations, and individuals to become involved or support this project by selecting one of our sponsorship tiers listed in our 2nd Annual SPARK Gala Fundraiser Brochure that is attached.

We are excited about the potential impact of this initiative and look forward to your continued support and partnership as we work together to build a brighter future for our students. Thank you for your consideration and commitment.

Best regards,

Ivy Curtis, Ed.D  
Chief Executive Officer, Monarch Academy  
icurtis@monarchk12.org



# SPARK *Gala*

Dear Monarch Academy Friend,

We are thrilled to invite you to our 2<sup>nd</sup> Annual SPARK Gala 2025, SPARK stands for Stimulating Students' Potential, Advancement in STEAM, Research, and Knowledge. At this event, we are coming together for ONE Purpose, having ONE big Impact. This year's event will be held on Saturday, December 6, 2025 (7:00 PM), at the Hilton Hotel, Greater Greenspoint, Houston!

Because of supporters like you, our largest fundraising event allows us to fulfill our mission of increasing the exposure to STEAM careers and enhancing K-12 students' access to high-quality learning experiences in addition to promoting careers in Science, Technology, Engineering, and Mathematics.

Our sponsors are essential to our efforts, and we ask you to please consider one of the attached sponsorship opportunities. The opportunities and benefits offered for all levels of support listed in this packet will help fund the many programs and services provided to Greater Houston and the surrounding communities. The benefits offered will showcase your brand with positive exposure, valued networking with other community-minded individuals, and the satisfaction of knowing your partnership advances the mission of Monarch Academy.

We invite you to join our mission to increase STEAM exposure in underprivileged communities and consider attending this year's premier fundraising gala, SPARK 2025!

With gratitude,

*Elizabeth Sims*

Elizabeth Sims, MA, LPC  
Board of Directors President, Monarch Academy

Board of Directors and CEO  
2024 SPARK GALA





THE SPARK Gala is MONARCH ACADEMY'S premier fundraiser celebrating achievements of participating students and professionals in STEAM. Your support advances OUR year-round mission to increase the number of students exposed in STEAM career pathways. The Gala aims to assist in program offerings and sustainability to students served in the Houston metropolitan and surrounding areas. Impacting 1000 students with the potential of greater numbers with your support.



## SPARK SPONSOR • \$50,000

- Designated Speaker at Event
- Company Marketing video played at Gala Event
- Priority seating - 2 reserved tables of 10 with signage
- Stand-alone featured signage with company logo
- Company logo displayed prominently on digital and print promotional materials
- Company logo on Monarch Academy website linked to your company website
- Recognition in Monarch Academy Annual Report
- Distribute Sponsor branded materials at all Monarch's events throughout the year
- VIP Reception
- Vendor Table at Event



## TRAILBLAZER SPONSOR • \$40,000

- Company Marketing video played at Gala Event
- Priority seating - 1 reserved table of 10 with signage
- Stand-alone featured signage with company logo
- Company logo displayed prominently on digital and print promotional materials
- Company logo on Monarch Academy website linked to your company website
- Recognition in Monarch Academy Annual Report
- Distribute Sponsor branded materials at all Monarch's events throughout the year
- VIP Reception
- Vendor Table at Event



## EMPOWER SPONSOR • \$30,000

- Priority seating - 1 reserved table of 5 with signage
- Company logo displayed prominently on Monarch website and printed promotional materials
- Recognition in Monarch Academy Annual Report
- Distribute Sponsor branded materials at Gala event
- VIP Reception



## MOMENTUM SPONSOR • \$20,000

- Priority seating - 1 reserved table of 5 with signage
- Company logo displayed prominently on Monarch website and printed promotional materials
- Recognition in Monarch Academy Annual Report
- VIP Reception



PLATINUM • \$1,500

GOLD • \$1000

SILVER • \$750

BRONZE • \$500

- Recognition of business in event program and on Monarch Academy's website
- VIP Reception and Gala Admission ( Limit 2 guests)

SMALL BUSINESS PATRONS

<https://Monarchk12.org/spark-gala/>



Monarch Academy



## MESSAGE FROM OUR CEO

There is a critical importance for exposure of STEAM (Science, Technology, Engineering, Arts, and Mathematics) education in minority communities. As a company that is deeply committed to fostering innovation and diversity, we must recognize the unique significance of equipping individuals from all backgrounds with the tools and knowledge needed to thrive in the 21st-century economy.

By ensuring access to high-quality STEAM education, we empower young people to pursue careers that drive technological advancement and economic growth. This benefits the individuals themselves and contributes to the overall prosperity of the communities in which they live. Furthermore, fostering STEAM education in minority communities is essential for promoting diversity and inclusion in the workforce. By encouraging participation in these fields, we help create a more diverse talent pool, bringing a wide range of perspectives and experiences. This diversity of thought is beneficial not only for our company but also for the broader industry as a whole, driving innovation and creativity. Additionally, STEAM education nurtures critical thinking, problem-solving, and creativity, skills that are invaluable in today's rapidly evolving world. By ensuring that individuals in minority communities have access to these educational opportunities, we are investing in future leaders and innovators who will drive progress and change.

As a nonprofit organization, we have a responsibility to support initiatives that promote equity and access to education. I am proud of the work we have done so far to support STEAM education, but it is clear that there is more to be done. I encourage all of us to consider how we can further contribute to this cause, whether through mentorship, partnerships with educational organizations, or other forms of support. In conclusion, advocating for STEAM education in minority communities is not just a matter of social responsibility; it is an investment in our collective future. By empowering individuals from all backgrounds to engage in STEAM fields, we are not only creating opportunities for personal and professional growth but also driving innovation and progress for the benefit of all.



**Ivy Curtis, Ed.D.**  
Chief Executive Officer





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